



# SPONSORSHIP OPPORTUNITIES

MARCH 3<sup>rd</sup> 2018





# 41<sup>st</sup> Annual Broward County Waterway Cleanup

## Saturday, March 3, 2018

### Presenting Sponsor - \$10,000

*Featured and identified as the Presenting Sponsor of Broward County's largest annual environmental event and will be recognized in the media campaign as follows:*

#### **Publicity & Advertising**

- Company logo included as Presenting Sponsor on all promotional materials
- Premium placement of company logo on Waterway Cleanup Poster
- Company logo prominently located on official event fliers
- Identified as Presenting Sponsor on event boat flags (300 total)
- Premium placement of company logo on WWCU website homepage and on Marine Industry Cares Foundation website with year-round link to company's site
- Press release announcing sponsorship
- Recognized in Results press release
- Opportunity to speak at the Waterway Cleanup Kick-off Party
- Opportunity to speak at the Waterway Cleanup Trash Bash
- Recognized in MIASF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Logo featured with premium placement as Presenting Sponsor on the Waterway Cleanup T-shirts

#### **Material Rewards & Return**

- 10 complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU Sponsor

#### **Verbal Appreciation and Recognition at:**

- Waterway Cleanup Kick-Off Party and Trash Bash



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**All of the following sponsorships include:**

### **Invitation to & Verbal Recognition at**

- Waterway Cleanup Kick-Off Party and Trash Bash

### **Waterway Cleanup Partner - \$5,000**

*Two available. Featured as an MIA SF partner and major sponsor of Broward County's largest annual environmental event and recognized in all promotional material through:*

### **Publicity & Advertising**

- Premium placement of company logo on Waterway Cleanup poster
- Company logo prominently located on official event fliers
- Premium placement of company logo on Waterway Cleanup website homepage with year-round link to your company's website
- Press release announcing partnership
- Recognized in Results press release
- Recognized in MIA SF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Premium placement of logo on the back of Waterway Cleanup T-shirts

### **Material Rewards & Return**

- Five complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU Sponsor



## Kick-Off Party Sponsor - \$2,500

*Identified as the official sponsor of the 41st Annual Waterway Cleanup Kick-Off Party with your company name and/or logo displayed as follows:*

### Publicity & Advertising

- Company logo on official event flyers identifying your company as the Kick-Off Party Sponsor
- Company logo on the official event poster identifying your company as the Kick-Off Party Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIAF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at the Kick-Off Party
- Opportunity to speak at the Kick-Off Party
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Kick-Off Party Sponsor

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

## Trash Bash Sponsor - \$2,500

*Identified as the official sponsor of the 41st Annual Waterway Cleanup Trash Bash with your company name and/or logo displayed as follows:*

### Publicity & Advertising

- Company logo on official event flyers identifying your company as the Trash Bash Sponsor
- Company logo on the official event poster identifying your company as the Trash Bash Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIAF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at the Trash Bash
- Opportunity to speak at the Trash Bash
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Trash Bash Sponsor

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



## Exclusive Flag Sponsor (North & South) - \$2,500 each

*Sponsor the Waterway Cleanup boat flags and have advertising potential all year-round! Your company name and/or logo will appear, be mentioned or displayed as follows:*

### Publicity & Advertising

- Recognized on 300 quality boat flags imprinted with your company name or logo and displayed on all Waterway Cleanup boats
- Company logo on official event fliers
- Company logo on the promotional poster for the event
- Recognized on Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIAF and Marine Industry Cares Foundation newsletters

### Material Rewards & Return

- Five complimentary Waterway Cleanup flags
- Two complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU sponsor

## Awards Sponsor - \$1,200

*Official Sponsor of Annual Waterway Cleanup Awards with recognition as follows:*

### Publicity & Advertising

- Company logo on official event fliers
- Name and/or Logo included on awards
- Recognized on Waterway Cleanup website homepage
- Recognized in MIAF and Marine Industry Cares Foundation newsletters

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU sponsor

## Site Sponsor - \$500

*Your company name and/or logo will appear, be mentioned or displayed as follows:*

### Publicity & Advertising

- One banner displayed at your cleanup site
- Recognized on Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIAF and Marine Industry Cares newsletters following the event

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition Award as WWCU sponsor



## Waterway Cleanup Sponsorship Form & Agreement

\_\_\_\_\_ agrees to support the Marine Industries Association of South Florida and Marine Industry Cares Foundation as a sponsor of the 41<sup>st</sup> annual Broward County Waterway Cleanup at the level indicated below.

Your commitment to sponsor Broward County's largest one-day environmental event ensures all sponsor benefits will be received pending the payment of your sponsorship.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Sponsorship Level** Please select the sponsorship levels below at which you would like to participate:

- |                         |                                |                                |                               |
|-------------------------|--------------------------------|--------------------------------|-------------------------------|
| WWCU Presenting Sponsor | <input type="radio"/> \$10,000 | Exclusive Flag Sponsor (North) | <input type="radio"/> \$2,500 |
| WWCU Partner            | <input type="radio"/> \$5,000  | Exclusive Flag Sponsor (South) | <input type="radio"/> \$2,500 |
| Kick-Off Party Sponsor  | <input type="radio"/> \$2,500  | Awards Sponsor                 | <input type="radio"/> \$1,200 |
| Trash Bash Sponsor      | <input type="radio"/> \$2,500  | Site Sponsor                   | <input type="radio"/> \$500   |

### Sponsor Information

Contact Name \_\_\_\_\_

Company (sponsor) Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Billing Information

We accept:  Check  VISA  MasterCard  AMEX

Billing Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_ CVV # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

**Deadline to be included in the maximum number of sponsorship opportunities is January 26, 2018.**

Complete and mail form to address below or email it to [nicole@miasf.org](mailto:nicole@miasf.org).

Make checks payable to and mail to MIASF

221 SW 3rd Avenue, Fort Lauderdale, Florida 33312