



SPONSORSHIP OPPORTUNITIES

MARCH 3rd 2018





41st Annual Broward County Waterway Cleanup

Saturday, March 3, 2018

Presenting Sponsor - \$10,000

Featured and identified as the Presenting Sponsor of Broward County's largest annual environmental event and will be recognized in the media campaign as follows:

Publicity & Advertising

- Company logo included as Presenting Sponsor on all promotional materials
- Premium placement of company logo on Waterway Cleanup Poster
- Company logo prominently located on official event fliers
- Identified as Presenting Sponsor on event boat flags (300 total)
- Premium placement of company logo on WWCU website homepage and on Marine Industry Cares Foundation website with year-round link to company's site
- Press release announcing sponsorship
- Recognized in Results press release
- Opportunity to speak at the Waterway Cleanup Kick-off Party
- Opportunity to speak at the Waterway Cleanup Trash Bash
- Recognized in MIAAF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Logo featured with premium placement as Presenting Sponsor on the Waterway Cleanup T-shirts

Material Rewards & Return

- 10 complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU Sponsor

Verbal Appreciation and Recognition at:

- Waterway Cleanup Kick-Off Party and Trash Bash



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All of the following sponsorships include:

Invitation to & Verbal Recognition at

- Waterway Cleanup Kick-Off Party and Trash Bash

Waterway Cleanup Partner - \$5,000

Two available. Featured as an MIA SF partner and major sponsor of Broward County's largest annual environmental event and recognized in all promotional material through:

Publicity & Advertising

- Premium placement of company logo on Waterway Cleanup poster
- Company logo prominently located on official event fliers
- Premium placement of company logo on Waterway Cleanup website homepage with year-round link to your company's website
- Press release announcing partnership
- Recognized in Results press release
- Recognized in MIA SF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Premium placement of logo on the back of Waterway Cleanup T-shirts

Material Rewards & Return

- Five complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU Sponsor



Kick-Off Party Sponsor - \$2,500

Identified as the official sponsor of the 41st Annual Waterway Cleanup Kick-Off Party with your company name and/or logo displayed as follows:

Publicity & Advertising

- Company logo on official event flyers identifying your company as the Kick-Off Party Sponsor
- Company logo on the official event poster identifying your company as the Kick-Off Party Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIAF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at the Kick-Off Party
- Opportunity to speak at the Kick-Off Party
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Kick-Off Party Sponsor

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Trash Bash Sponsor - \$2,500

Identified as the official sponsor of the 41st Annual Waterway Cleanup Trash Bash with your company name and/or logo displayed as follows:

Publicity & Advertising

- Company logo on official event flyers identifying your company as the Trash Bash Sponsor
- Company logo on the official event poster identifying your company as the Trash Bash Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIAF and Marine Industry Cares Foundation email newsletters
- Opportunity to supply promotional material/literature to be distributed at the Trash Bash
- Opportunity to speak at the Trash Bash
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Trash Bash Sponsor

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



Exclusive Flag Sponsor (North & South) - \$2,500 each

Sponsor the Waterway Cleanup boat flags and have advertising potential all year-round! Your company name and/or logo will appear, be mentioned or displayed as follows:

Publicity & Advertising

- Recognized on 300 quality boat flags imprinted with your company name or logo and displayed on all Waterway Cleanup boats
- Company logo on official event fliers
- Company logo on the promotional poster for the event
- Recognized on Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIASF and Marine Industry Cares Foundation newsletters

Material Rewards & Return

- Five complimentary Waterway Cleanup flags
- Two complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU sponsor

Awards Sponsor - \$1,200

Official Sponsor of Annual Waterway Cleanup Awards with recognition as follows:

Publicity & Advertising

- Company logo on official event fliers
- Name and/or Logo included on awards
- Recognized on Waterway Cleanup website homepage
- Recognized in MIASF and Marine Industry Cares Foundation newsletters

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as WWCU sponsor

Site Sponsor - \$500

Your company name and/or logo will appear, be mentioned or displayed as follows:

Publicity & Advertising

- One banner displayed at your cleanup site
- Recognized on Waterway Cleanup website homepage
- Recognized in Results press release
- Recognized in MIASF and Marine Industry Cares newsletters following the event

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition Award as WWCU sponsor



Waterway Cleanup Sponsorship Form & Agreement

_____ agrees to support the Marine Industries Association of South Florida and Marine Industry Cares Foundation as a sponsor of the 41st annual Broward County Waterway Cleanup at the level indicated below.

Your commitment to sponsor Broward County's largest one-day environmental event ensures all sponsor benefits will be received pending the payment of your sponsorship.

Signature

Date

Sponsorship Level Please select the sponsorship levels below at which you would like to participate:

- | | | | | | |
|------------------------------|-----------------------|----------|--------------------------------|-----------------------|---------|
| WWCU Presenting Sponsor-SOLD | <input type="radio"/> | \$10,000 | Exclusive Flag Sponsor (North) | <input type="radio"/> | \$2,500 |
| WWCU Partner SOLD | <input type="radio"/> | \$5,000 | Exclusive Flag Sponsor (South) | <input type="radio"/> | \$2,500 |
| Kick-Off Party Sponsor SOLD | <input type="radio"/> | \$2,500 | Awards Sponsor | <input type="radio"/> | \$1,200 |
| Trash Bash Sponsor | <input type="radio"/> | \$2,500 | Site Sponsor | <input type="radio"/> | \$500 |

Sponsor Information

Contact Name _____

Company (sponsor) Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Billing Information

We accept: Check VISA MasterCard AMEX

Billing Name _____

Billing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Credit Card # _____ CVV # _____

Expiration Date _____ Signature _____

Deadline to be included in the maximum number of sponsorship opportunities is January 26, 2018.

Complete and mail form to address below or email it to nicole@miasf.org.

Make checks payable to and mail to MIASF

221 SW 3rd Avenue, Fort Lauderdale, Florida 33312